

IF FOUND, PLEASE RETURN TO: _____ PHONE: _____



**STRATEGIC
IMPACT**
INTERNATIONAL

*SCHOOL OF
MULTIPLYING LEADERS.®*

STAGE 4

v2.1 (2017)

“LEAD & LAUNCH THE GREAT COMMISSION”



STRATEGIC IMPACT

P.O. Box 1901, DENTON, TX 76202

WWW.STRATEGICIMPACTINTERNATIONAL.COM

© Copyright, Strategic Impact. No changes may be made to this manual, but you may freely copy and distribute without making changes to content.

SCHOOL OF MULTIPLYING LEADERS®

STAGE 4

TABLE OF CONTENTS

Introduction & Welcome	5
School of Multiplying Leaders - Scope and Sequence	6-7
EVALUATION <i>"After Action Review"</i>	8
COACHING	
Personal Development Devotional	9
Global Vision	10
<i>"City Transformation: Reaching Your Country"</i>	
The Playbook	14
<i>"How do we succeed?"</i>	
Church Planting Movements (CPM)	18
<i>"Clarity, Transferability, & Constant Evangelism"</i>	
Leadership	21
<i>"Building Coalitions to 'Move the Boulder'"</i>	
Ministry Map	25
<i>"Help G² leaders to help G³ leaders to identify & start training G⁴ leaders"</i>	
Your "Ministry Map"	27
Other	28
ACTIONS	29
Strategic Impact Statement of Faith	30-31

INTRODUCTION & WELCOME

Welcome to Stage 4 of the Strategic Impact School of Multiplying Leaders!

We are steadily progressing toward the launching of a Multiplying Movement to bring the gospel to the lost throughout your community, city, province, nation, and continent! It sounds like a massive task - and it is! However, if each of us faithfully engage in:

- making and maturing multiplying disciples *to the 4th Generation*,
- equipping and multiplying Godly leaders *to the 4th Generation*, and
- perpetually planting church-planting churches *to the 4th Generation*

the Great Commission will be fulfilled! These are the makings of a movement!

In Stage 4, you will see the importance of bringing the fullness of the gospel into your area through City Transformation; maintain focus on 4th Generation Multiplication; explore the necessity of Clarity, Transferability, and Constant Evangelism in training; understand the importance of building Leadership Coalitions; and work toward helping your 2nd and 3rd Generations of Multiplication to reach that essential 4th Generation!

We are praying for you and your teams!

May the Lord continue to bless you, and others through you!

The Strategic Impact Leadership Team

School of Multiplying Leaders - Scope and Sequence

SML COMPONENTS	School of Multiplying Leaders STAGE 1	School of Multiplying Leaders STAGE 2	School of Multiplying Leaders STAGE 3	
EVALUATION	<ol style="list-style-type: none">1. What did we want to accomplish?2. What did we do well?3. How can we improve?4. What is next?	<ol style="list-style-type: none">1. What did we want to accomplish?2. What did we do well?3. How can we improve?4. What is next?	<ol style="list-style-type: none">1. What did we want to accomplish?2. What did we do well?3. How can we improve?4. What is next?	
COACHING	<p><u>DEVOTIONAL</u>: Personal Development</p> <p><u>GLOBAL VISION</u></p> <ul style="list-style-type: none">• God and His glory• God and You• God and His world <p><u>PLAYBOOK</u></p> <ul style="list-style-type: none">• Who are we?• Why do we exist? <p><u>CHURCH PLANTING MOVEMENTS (CPM)</u></p> <ul style="list-style-type: none">• Permeated with prayer• Decentralized training <p><u>LEADERSHIP</u></p> <ul style="list-style-type: none">• What is Leadership?• What is a leader? <p><u>MINISTRY MAP</u></p> <ul style="list-style-type: none">• Every Generation to the 4th Generation <p><u>OTHER</u> (as needed)</p>	<p><u>DEVOTIONAL</u>: Personal Development</p> <p><u>GLOBAL VISION</u></p> <ul style="list-style-type: none">• A vision of reproducing multiplying disciples• SI process for producing multiplying disciples (the Discipleship Tool)• Your church as a Great Commission Training Center <p><u>PLAYBOOK</u></p> <ul style="list-style-type: none">• How do we behave? 3 Core Values <p><u>CPM</u></p> <ul style="list-style-type: none">• Train for faithfulness - "Doers of the Thing" <p><u>LEADERSHIP</u></p> <ul style="list-style-type: none">• What does a leader do? <p><u>MINISTRY MAP</u></p> <ul style="list-style-type: none">• Where are you?• Develop 2 (disciples/church planters/pastors)• Help your 2 (G²) find their 2 (G³) <p><u>OTHER</u> (as needed)</p>	<p><u>DEVOTIONAL</u>: Personal Development</p> <p><u>GLOBAL VISION</u></p> <ul style="list-style-type: none">• A vision for new churches (Leadership and health)• Vision for growing, healthy families• Vision for community transformation <p><u>PLAYBOOK</u></p> <ul style="list-style-type: none">• What do we do? <p><u>CPM</u></p> <ul style="list-style-type: none">• Expect/look for new leaders to come from "the Harvest" <p><u>LEADERSHIP</u></p> <ul style="list-style-type: none">• Emotional Health of a Leader <p><u>MINISTRY MAP</u></p> <ul style="list-style-type: none">• Where are you?• Help your G² leaders develop their their 2 (G³) leaders• Insure discipling and starting new cells <p><u>OTHER</u> (as needed)</p>	<p><u>DEVOTIONAL</u>: Personal Development</p> <p><u>GLOBAL VISION</u></p> <ul style="list-style-type: none">• A vision for new churches (Leadership and health)• Vision for growing, healthy families• Vision for community transformation <p><u>PLAYBOOK</u></p> <ul style="list-style-type: none">• What do we do? <p><u>CPM</u></p> <ul style="list-style-type: none">• Expect/look for new leaders to come from "the Harvest" <p><u>LEADERSHIP</u></p> <ul style="list-style-type: none">• Emotional Health of a Leader <p><u>MINISTRY MAP</u></p> <ul style="list-style-type: none">• Where are you?• Help your G² leaders develop their their 2 (G³) leaders• Insure discipling and starting new cells <p><u>OTHER</u> (as needed)</p>
ACTIONS	<ol style="list-style-type: none">1. Set alarm to pray daily at 10:02 AM (Luke 10:2) for laborers for the harvest.2. Lead your church team in the SMCP3. Enlist new churches for a new Basic Leadership Thrust in 3 to 4 months.4. Assign topics to teach for the next BLT.5. Make plans for next BLT and the Advanced Leadership Thrust - Servant Leadership): Date? Site? Invitations? Manuals? Budget?	<ol style="list-style-type: none">1. Recruit prayer intercessors for the team2. Continue leading your church team in the SMCP3. Enlist new churches for a new BLT in 3 to 4 months4. Assign topics to new leaders to teach BLT5. Make plans for next BLT and ALT (Marriage)	<ol style="list-style-type: none">1. Expand intercessors. Assign Prayer coordinator2. Continue leading your church team in the SMCP3. Enlist new churches for a new BLT in 3 to 4 months4. Assign topics to new leaders to teach BLT5. Make plans for next BLT and ALT6. Make plans to expand to 1) new area of city, or 2) new city, or 3) village, or 4) province: VS and first LT	

School of Multiplying Leaders - Scope and Sequence

SML COMPONENTS	School of Multiplying Leaders STAGE 4	School of Multiplying Leaders STAGE 5	School of Multiplying Leaders STAGE 6	
EVALUATION	<ol style="list-style-type: none">1. What did we want to accomplish?2. What did we do well?3. How can we improve?4. What is next?	<ol style="list-style-type: none">1. What did we want to accomplish?2. What did we do well?3. How can we improve?4. What is next?	<ol style="list-style-type: none">1. What did we want to accomplish?2. What did we do well?3. How can we improve?4. What is next?	
COACHING	<p><u>DEVOTIONAL</u>: Personal Development</p> <p><u>GLOBAL VISION</u></p> <ul style="list-style-type: none">• City transformation• Reaching your country/region <p><u>PLAYBOOK</u></p> <ul style="list-style-type: none">• How do we succeed? <p><u>CPM</u></p> <ul style="list-style-type: none">• Keep everything clear, simple and transferable• Everyone must be involved in evangelism all the time <p><u>LEADERSHIP</u></p> <ul style="list-style-type: none">• Build leader coalitions• "Moving the Boulder" <p><u>MINISTRY MAP</u></p> <ul style="list-style-type: none">• Where are you?• Help G² leaders to help G³ leaders to identify and start training G⁴ leaders. <p><u>OTHER</u> (as needed)</p>	<p><u>DEVOTIONAL</u>: Personal Development</p> <p><u>GLOBAL VISION</u></p> <ul style="list-style-type: none">• A vision and strategy to reach the world (350 strategic cities) <p><u>PLAYBOOK</u></p> <ul style="list-style-type: none">• What is most important right now? <p><u>CPM</u></p> <ul style="list-style-type: none">• Empower and release leaders• Do not create dependency• Unreached People Groups <p><u>LEADERSHIP</u></p> <ul style="list-style-type: none">• Vision, Strategy, Motivation, Tools <p><u>MINISTRY MAP</u></p> <ul style="list-style-type: none">• Where are you?• Help G² leaders to help G³ leaders to help G⁴ leaders start new churches.• Make sure all leaders are evangelizing and discipling <p><u>OTHER</u> (as needed)</p>	<p><u>DEVOTIONAL</u>: Personal Development</p> <p><u>GLOBAL VISION</u></p> <ul style="list-style-type: none">• Sending teams to the world <p><u>PLAYBOOK</u></p> <ul style="list-style-type: none">• Who is responsible for what on the team? <p><u>CPM</u></p> <ul style="list-style-type: none">• Threats to a CPM <p><u>LEADERSHIP</u></p> <ul style="list-style-type: none">• Endurance of a Leader <p><u>MINISTRY MAP</u></p> <ul style="list-style-type: none">• Where are you?• Different Ministry Maps for different levels <p><u>OTHER</u> (as needed)</p>	<p><u>DEVOTIONAL</u>: Personal Development</p> <p><u>GLOBAL VISION</u></p> <ul style="list-style-type: none">• Sending teams to the world <p><u>PLAYBOOK</u></p> <ul style="list-style-type: none">• Who is responsible for what on the team? <p><u>CPM</u></p> <ul style="list-style-type: none">• Threats to a CPM <p><u>LEADERSHIP</u></p> <ul style="list-style-type: none">• Endurance of a Leader <p><u>MINISTRY MAP</u></p> <ul style="list-style-type: none">• Where are you?• Different Ministry Maps for different levels <p><u>OTHER</u> (as needed)</p>
ACTIONS	<ol style="list-style-type: none">1. Develop "Concert of Prayer" for your city2. Continue leading your church team in the SMCP3. Enlist new churches for a new BLT in 3 to 4 months.4. Assign topics to new leaders to teach BLT5. Make plans for next BLT and ALT6. Appoint and assign to SI Team to continue work in original location7. Develop and expand ministry in new area.	<ol style="list-style-type: none">1. Set up prayer communication network2. Continue leading your church team in the SMCP3. Enlist new churches for a new BLT in 3 to 4 months in the new area4. Assign topics to new leaders to teach BLT5. Make plans for next BLT and ALT6. Start SML with Local SI Team	<ol style="list-style-type: none">1. Expand intercessors.2. Continue leading your church team in the SMCP3. Help teams in the new area to continue the SI Process4. Plan a Fan the Flame5. Develop a 5 year plan	

1. What was our Goal? What did we want to accomplish?
2. What did we do well? What worked?
3. How can we improve? What did not work?
4. What are our next steps? Who is responsible for each one?

Ask the team and discern what is most needed in their personal development. Refer to lessons in the *SML TOOLBOX* on our website as needed. If you develop a new tool, please submit it so we can add it to the *SML TOOLBOX*.

One of the most exciting benefits of the new birth, in addition to knowing Christ personally, is participating with Him in the global advance of His Kingdom!

You and I have the thrilling privilege of partnering with the God of the universe, for the purpose of establishing his kingdom authority on earth:

"Your kingdom come, Your will be done on earth as it is in heaven." - Matthew 6:10

Many Bible believing churches and denominations preach the gospel, but do not do a very good job of meeting the physical needs of the lost.

This might be a reaction to other denominations that drift in a more liberal understanding of a **"social"** gospel. They do a good job of meeting the physical needs of people, but fall short of declaring the death, burial, and resurrection of Christ.

Paul clearly defines the Gospel:

"For I delivered to you as of first importance what I also received, that Christ died for our sins according to the Scriptures, and that He was buried, and that He was raised on the third day according to the Scriptures." - 1 Corinthians 15:3-4

But Jesus also taught us to serve the needs of people as an expression of His love:

*"Then the righteous will answer Him, 'Lord, when did we see You hungry, and feed You, or thirsty, and give You something to drink?
And when did we see You a stranger, and invite You in, or naked, and clothe You?
When did we see You sick, or in prison, and come to You?'
The King will answer and say to them, 'Truly I say to you, to the extent that you did it to one of these brothers of Mine, even the least of them, you did it to Me.'"* - Matthew 25:37-40

This broader focus is often called **"the gospel of the kingdom."**

*"Jesus was going throughout all Galilee, teaching in their synagogues and proclaiming the **gospel of the kingdom**, and healing every kind of disease and every kind of sickness among the people."* - Matthew 4:23

It includes the substitutionary atonement of Christ, **and** a genuine concern for human suffering.

Jimmy Seibert, founding Pastor of Antioch Community Church in Waco Texas has created a very appealing phrase.

He says we must embrace a ***“two-handed gospel”*** that meets both the physical and spiritual needs of people. You can't do one without the other.

James makes a very strong point:

“If a brother or sister is without clothing and in need of daily food, and one of you says to them, ‘Go in peace, be warmed and be filled,’ and yet you do not give them what is necessary for their body, what use is that? Even so faith, if it has no works, is dead, being by itself.” - James 2:15-17

John makes a stern warning:

“But whoever has the world’s goods, and sees his brother in need and closes his heart against him, how does the love of God abide in him? Little children, let us not love with word or with tongue, but in deed and truth.” - 1 John 3:17-18

Here are some PRACTICAL EXAMPLES of the ***“two-handed gospel”***

- After-school tutoring program for children
- Parenting classes for young mothers & fathers
- Job-training to learn marketable skills
- Money-management classes
- Drug & Alcohol Recovery programs
- Shelters for abused wives & children
- Daily/Weekly meal with personal interaction from church members
- Adult literacy classes
- Medical/Dental clinics

The Bible tells us:

*“You know of Jesus of Nazareth, how God anointed Him with the Holy Spirit and with power, and how He went about **doing good** and healing all who were oppressed by the devil, for God was with Him.” - Acts 10:38*

All of history is moving to the ultimate conclusion that John describes in Revelation 11:15, ***“The kingdom of the world has become the kingdom of our Lord and of His Christ; and He will reign forever and ever.”***

As you and embrace, not only the gospel of the cross, but ***the gospel of the kingdom***, transformation of our cities and nations is inevitable.

As we model a lifestyle of:

- commitment to Christ
- love for one another
- declaration of the death, burial, and resurrection of Christ
- disciple new believers into spiritual maturity
- sincere love for the poor
- practical strategies to alleviate human suffering

“There are no great people...

There are only people, who commit themselves to a purpose that is GREATER than themselves, and in so doing, are delivered from “*the shallow of self*.” - Rick Warren

I invite you today, to **commit yourself to a purpose that is greater than yourself**:
advancing the gospel of the kingdom, and therefore,
help transform your community, your city, and your nation.

ACTION STEPS:

Reflect on and answer the following questions over the next week:

☐ **Day 1:** What vision has God given you for reaching our lost world with the message of Christ?

What can you do to steward, and even increase that vision?

☐ **Day 2:** Evaluate the effectiveness of your churches evangelistic outreach to the lost.
How can you and your church more affectively bring the saving message of Christ to your community?

☐ **Day 3:** What do you think of the term “**two-handed gospel**” that meets both the physical and spiritual needs of people?

How well are you living it out?

☐ **Day 4:** How effectively is your church serving the physical needs of people in your community?

☐ **Day 5:** What are some immediate steps you can take to alleviate human suffering, and facilitate transformation in your own city/region?

Strategic Impact has embraced some very simple processes in order to complete the Great Commission in our lifetime. Today, we will consider three of them.

1. Continually Multiply at ALL Levels - to the 4th Generation

Notice the 4 generations in 2 Timothy 2:22, *“and what you have heard from me in the presence of many witnesses entrust to faithful men who will be able to teach others also.”*

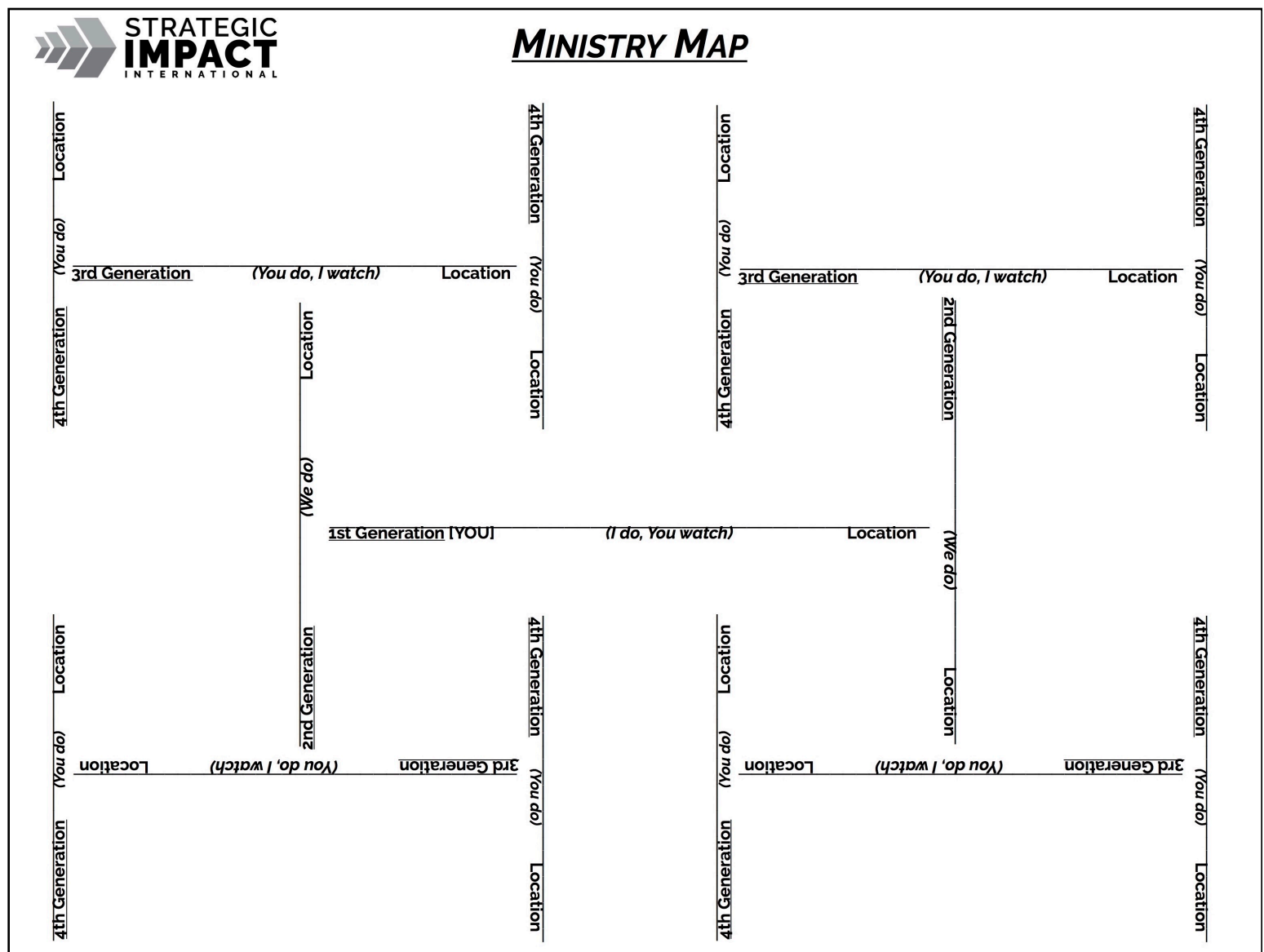
1st Generation: “me” (Paul)

2nd Generation: “you” (Timothy)

3rd Generation: “faithful men”

4th Generation: “others”

Our Ministry Map does a great job of tracking your multiplication to the 4th generation.



Somebody asked The 20th century physicist Albert Einstein:
“What is the most powerful concept you've ever heard?”

He responded: *“compound interest”*

When you save money in the bank, it multiplies exponentially over a period of time.

That's why an initial investment of only \$1,000 can become \$100,000 over a period of time.

We can harness that same principle of the gospel.

Whoever can sustain multiplication to the 4th generation will be the person God uses to finish the Great Commission.

DISCUSSION QUESTION: *Why has no one been able to sustain multiplication to the fourth generation, and therefore, complete the Great Commission before now?*

And so the first answer to the question **“How do we succeed?”** is: **“Continually multiply at all levels to the 4th Generation.”**

But there is a second process that is also essential:

2. Develop & Implement Ongoing Systems to Support & Sustain Every Function

Not only do we need to focus on multiplication to the fourth generation, but we must also develop internal systems that can support that process.

Every healthy organization has to have functional systems that create the administrative skeleton of that organization.

If you have ever seen a jellyfish in the ocean, you will immediately recognize its lack of skeletal structure. It is just a blob of protoplasm floating in the water, because it has no skeleton to support the organism.

Can you imagine an organization that has no administrative processes?
It would result in pure chaos.

In order for strategic impact to function, each of us must submit ourselves to the internal administrative processes of the organization.

Nobody likes to turn in reports. They feel like such a waste of time.

But the reality is that the ministry cannot sustain future growth unless we submit ourselves to the discipline of these processes.

DISCUSSION QUESTION: *If you could add one administrative process to the Strategic Impact model, what would it be, and why?*

How do we succeed?

1. Multiplication to the fourth generation.
2. Develop and implement ongoing systems to support and sustain every function.

3. Fund What We Do and Establish SI Staff to the Strategic Cities of the World.

As you may know, there are approximately 349 cities of the world with a population of 1 million or more. Those cities are called “gateway” cities.

In addition to the gateway cities, there are also “**strategic cities**,” such as the capital city of a country, which may not have a population of 1 million people, but is still essential to reach that nation for Christ.

We need to establish a “**beachhead**” in each of those strategic cities of the world.

The definition of a beachhead would be the combination of **ministry staff** and **business leaders** who can establish a “**business as missions**” funding model.

One example of a funding model that has proved itself successful is a copy center in Latin America that has funded several staff members.

Each country they be different. In one nation it might be the construction of affordable housing. In another country, it might be the sale of agricultural products; but the goal is the same: *for the ministry to become completely **self-sustaining**, and in no way dependent upon external funding.*

The goal is for each strategic city to become **spiritually** “**self-multiplying**” and **financially** “**self-sustaining**.”

Imagine this: 349 cities of the world in which Strategic impact team members are multiplying to the fourth generation, and a vibrant business is funding 100% of the ministry for that nation.

Wow!!

It would only be a matter of time until every person on earth could hear a clear presentation of the Gospel: the death, burial, and resurrection of Jesus Christ from the dead!!

If that doesn't light your fire, your wood is wet!!

DISCUSSION QUESTION: *What kind of business could flourish in your region to fund the work of the ministry?*

How do we succeed?

#1, Multiplication to the fourth generation.

#2, Develop and implement ongoing systems to support and sustain every function.

#3, Fund what we do and establish SI staff to the Strategic Cities of the world.

Concluding Discussion:

1. What would it take for your team to create and sustain multiplication to the fourth generation?
2. Fill in your MINISTRY MAP: What is the next step?
3. Will you commit to turn in your ministry report each month?
4. What kind of business could flourish in your region to fund the work of the ministry?
5. What would it take to get it started?

CLARITY

The vision for our movement is that every person on earth will have the opportunity to hear about and respond to the only hope of eternal life in Jesus Christ.

In order to fulfill this vision we work toward the goal of launching Church Planting Movements in every place among every people group. Only in this way will every person have access to the Gospel. The Great Commission will be accomplished when there is a church within reach of everyone. Our ultimate goal is that every person knows someone who knows Jesus and shares Him with them. The only way that this will happen is if there is a missional church full of missional people near to everyone on earth.

How will this happen? Let's look at the process in reverse order, beginning with the last step.

- A missional church full of missional believers near to and sharing Jesus with everyone on earth. We do this...
- By launching House Church Planting Movements among every people group in every place on earth. We do this...
- By training and sending multiplying church planters. We do this...
- By growing, developing and launching multiplying disciples. We do this...
- By training multiplying Christian leaders and pastors.

So, we must constantly strive to gain and keep this CLARITY in our movement. It is stated in our Vision, Mission and Process.

Our Vision: Every person on earth has the opportunity to hear about the only hope of eternal life in Jesus Christ.

Our Mission: We train leaders to make multiplying disciples who plant multiplying churches everywhere.

Our Process:

1. Vision Seminar: *See the Great Commission*
2. Leadership Thrust: *Experience the Great Commission*
3. School of Multiplying Church Planters: *Live and Learn the Great Commission*
4. School of Multiplying Leaders: *Lead and Launch the Great Commission*

Furthermore, all of our teaching and training and tools in this process must be clear. They should be easily understood by others. Each generation must be able to clearly transmit them to others. **If we do not have clarity in these matters, a movement will not grow, or it will cease.**

DISCUSSION QUESTION: *Why must we and those in our movement be clear about our vision, mission, training and tools? How can we better help everyone be clear about these things?*

TRANSFERABILITY

Our slogan for Strategic Impact is:

**Strategic Impact Multiplies
Leaders, Disciples, Churches, Movements**

We firmly believe that if we continually multiply at every level (*leaders, disciples, churches, movements*) to the 4th generation, we WILL fulfill the Great Commission!

DISCUSSION QUESTION: *Do you agree with the above statement? Why or why not?*

In order to insure that we continually multiply succeeding generations at every level, it means that our vision, mission, strategy, materials and tools must be easily transferred to each generation. Each person must understand, implement and be able to communicate these things.

We work hard at being clear and simple in our training and our tools. Every person must be able to understand and transmit the training they receive to the next generation.

The rule that we apply in our training and tools is this: *The person you are training must be able reproduce what you give them.*

If our multiplying movement is to succeed, we must always keep clarity, simplicity and transferability in mind.

DISCUSSION QUESTION: *How would you evaluate the training, process and tools of Strategic Impact? Are they clear, simple and reproducible by others? What is one thing that you would suggest we could improve?*

CONSTANT EVANGELISM

For any multiplying church planting movement to succeed, evangelism must always take place by every believer at each level. The main focus Strategic Impact ministry is to train leaders. And, we encourage these leaders to develop and multiply disciples. We desire that multiplying disciples start multiplying churches. We want to see movements grow in each city and country among every people group. All these things are designed for one major reason — that more and more people hear the Good News about Jesus. That is why we must continually focus on sharing the Gospel.

So, for movements to multiply, every person at every level in the movement must be continually and consistently involved in evangelism.

It is easy to be so involved “in the ministry” that we lose our focus of telling others about Jesus. If this becomes a pattern, then we will cease to be a multiplying movement and become only an organization or an institution.

DISCUSSION QUESTION: *How would you evaluate your own personal lifestyle of evangelism?*

Are you continually and consistently sharing Jesus with those who do not know Him? How?

How can we make sure that our movement stays true to constantly evangelizing?

It can be a difficult thing to saturate a local community or village with the gospel. As we have discussed, it requires multiplication to saturate an area. Looking at an entire city, province, or country, we will need to form strategic partnerships or "Coalitions" in order to saturate an area this large with the gospel.

COALITIONS

What is a "coalition"? Simply put, it is an alliance for a combined action. It is people, organizations, churches, or denominations of various backgrounds or convictions working together toward a specific goal.

It is important to also recognize what a coalition is not! A coalition is not a full agreement on every point of doctrine, conviction, or practice. A coalition is not an attempt to make the people or organizations involved the same.

Instead, the individuals and organizations working in coalition with one another place a higher value on the common purpose and goal than they do on the other specific differences they have. In our context, this common purpose is for everyone to hear about the only hope of eternal life in Jesus Christ. This highest value can and should bring together groups with different doctrinal or traditional differences.

For example, your church may have a different conviction regarding method of baptism, the proper attire of members who come on Sunday, speaking in tongues, or the order of the Sunday worship service. But those things are of less importance than the proclamation of the gospel to the lost! That is not to say that those convictions are not important. It is to say that they should be held in proper priority.

This is why Strategic Impact's Statement of Faith is very basic. We hold to the main beliefs that all Bible-believing Christians hold. With regard to FAITH and PRACTICE, our Statement of Faith reads, "*Scripture is the final authority in all matters of faith and practice. We recognize that it cannot bind the conscience of individuals in areas where Scripture is silent. Rather, each believer is to be led in those areas by the Lord, to whom he or she alone is ultimately responsible.*" 1 Corinthians 10:24, 2 Timothy 3:16-17.

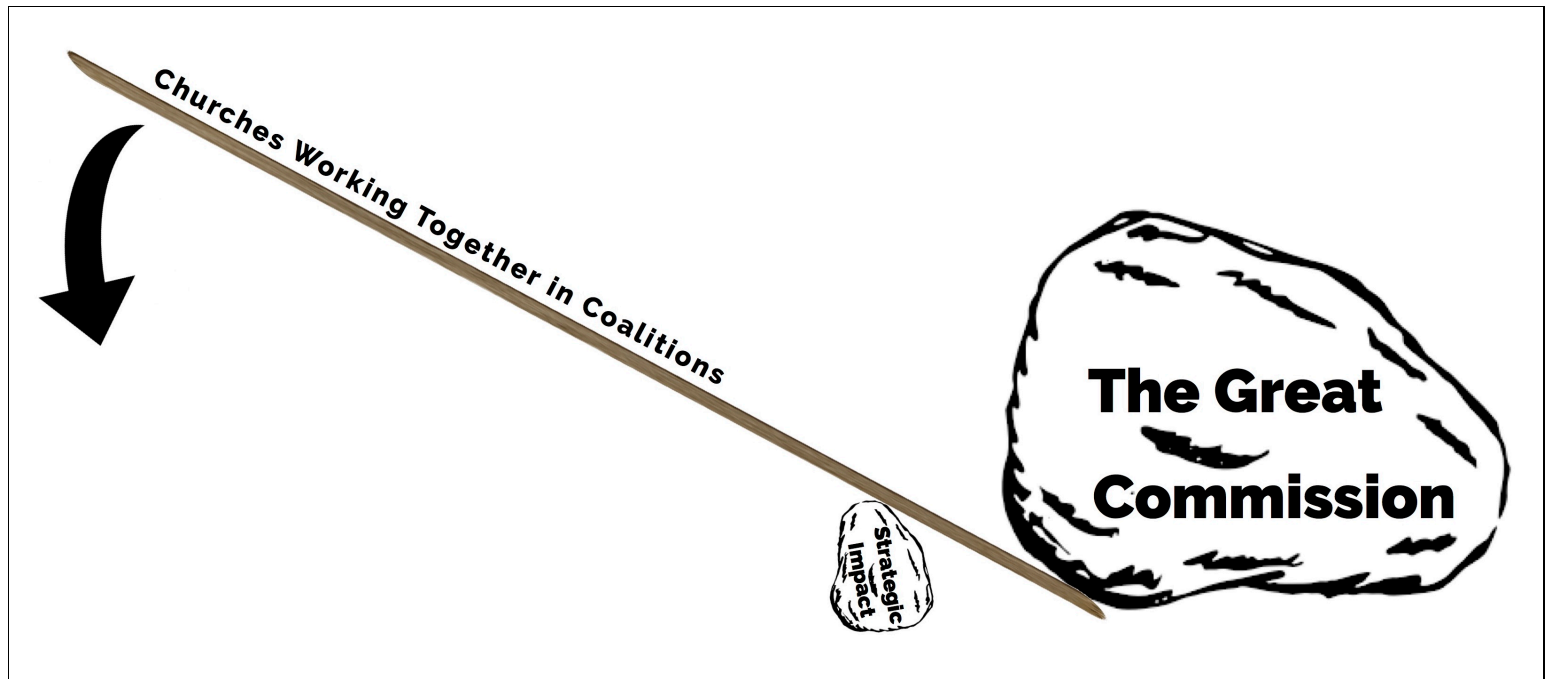
Though we may have different convictions, we strive to display love and unity in Christ and to bring the only hope of eternal life (the gospel) to those who have no hope - to fulfill the Great Commission! The more you work cross-denominationally, the more important it is to hold to the very few foundations and place the other convictions in their proper place so that the gospel may go forth without hindrance!

We don't have to be aligned on ALL things - only the ESSENTIAL things!

DISCUSSION QUESTION: *When working in a coalition of churches, how can you keep your focus on the Great Commandment and the Great Commission?*

WORKING TOGETHER IN STRATEGIC IMPACT

If fulfilling the Great Commission is the “**boulder**”, then Strategic Impact is the “**fulcrum**” (leverage point) which allows churches to leverage their efforts. The more churches and leaders who unite together in coalition, the more effectively we can get the boulder rolling and gaining momentum toward a Movement of Multiplication!



Being unified in Christ through the Great Commandment and the Great Commission will bring blessing and much spiritual fruit!

The ancient Greek mathematician and scientist Archimedes said “*Give me a lever long enough and a fulcrum on which to place it, and I shall move the world.*”



***“Give me a lever long enough
and a fulcrum on which to place it,
and I shall move the world.”***

-Archimedes

In order to truly “*move the world*” for Christ, we will need to work together! We need each other to fulfill the Great Commission in all the world! We cannot do it alone!

There is a multitude of pastors and church leaders who have a hunger to reach the lost, but simply do not know how to mobilize and equip their people effectively to be multipliers. They have the hunger, but they lack a clear vision and a proven strategy which provides a step-by-step process to satisfy their God-given desire and calling!

This is why Strategic Impact exists! To equip national leaders to reach their nation with the gospel! We must reach out to other Christian Pastors and Leaders, testify to how the Lord has been working in and through your evangelism, discipleship, and church planting efforts, and invite them to join you and your people in the adventure of reaching your community/city/province/nation/region with the gospel of Jesus Christ! Invite them into the Strategic Impact family!

DISCUSSION QUESTION: *Who are some Pastors and Leaders you can contact and invite in to the Strategic Impact family so that they can engage in fulfilling the Great Commission ...within 20 km? within 100 km? within 500 km?
How can you get them started in the School of Multiplying Church Planters?*

WORKING TOGETHER BEYOND STRATEGIC IMPACT

We truly believe that God has created something special in the ministry and movement of Strategic Impact. We believe that our approach aligns with the holy Scriptures and the heart of Christ. While these are our convictions, we also recognize and praise the Lord that there are many other organizations and ministries which God is using to reach the lost with the gospel and plant cell churches across the world. Some are strong on evangelism, but less so on discipleship. Some are strong on equipping pastors and leaders in theology, but less so on evangelism. Some are strong in church planting, but less so in evangelism and discipleship. There are also many fine churches and ministries do a good job in all aspects of evangelism, discipling, church planting and developing leaders for the Great Commission. They will most likely have their own tools and training. We can, and must, work together with them in coalition toward fulfilling the Great Commission.

We encourage you, wherever and whenever possible, to work in coalition with other organizations and leaders to further the growth of the kingdom of God through living out the Great Commandment and fulfilling the Great Commission! Working in coalition does not require them to do things in the Strategic Impact way. However, if our evangelism tool will be a help to them reaching the lost with the gospel - please make it available! If our discipleship tools will help them in mature new believers in Christ - please help them to utilize it! If they could use our training materials will aid them in preparing their leaders to multiply disciples, leaders, and cell churches - please help them use it for God’s glory and the growth of His kingdom!

We have seen the Lord bless coalitions of Strategic Impact and other organizations in Tanzania Africa, the Philippines, the Dominican Republic, and many other locations through out the world. We have also found some locations where it did not work well - but we tried!

DISCUSSION QUESTION: *What are some organizations in your area which are seeking to saturate your nation with the gospel of Jesus Christ? How can you work in coalition with them toward this shared goal?*

Remember from the Strategic Impact Playbook:

Who Are We?

We are a movement of like-minded leaders passionately committed to Jesus Christ and to each other for the fulfillment of His Great Commission.

Why Do We Exist?

We exist to offer every person the only hope of eternal life in Jesus Christ.

The VISION is not that the name of Strategic Impact will be heard throughout the world.
The VISION is that the gospel of Jesus will be heard throughout the world.

The more workers aligned in the purpose of Christ... the more organizations and churches working in coalition toward fulfilling the Great Commission... the longer the “lever” gets, and the easier “moving the boulder” becomes.

Please continue to pray and seek workers for the harvest!

Please actively seek pastors and leaders to bring into the Strategic Impact family!

Please pursue coalitions with other Great Commission organizations to encourage and help one another in our shared vision!

STRATEGIC IMPACT - SCHOOL OF MULTIPLYING LEADERS - STAGE 4
COACHING: “MINISTRY MAP - HELP G² LEADERS TO HELP G³ LEADERS TO IDENTIFY & START TRAINING G⁴ LEADERS”

Multiplication to the 4th Generation is essential for the Great Commission to be fulfilled and the earth to be saturated with the gospel of Jesus Christ. Without reproducing multipliers, the task of bringing the gospel to everyone would be both overwhelming and impossible. As leaders, we cannot be satisfied by our own faithful actions in isolation. We must constantly be investing in others so that they may thrive in personal growth, leadership development, and multiplication of Disciples, Leaders, and Cell Churches. It is only when all four generations are faithfully multiplying that a movement can be launched.

Maintaining Faithful Ministry Focus

As you have invested in the 2nd Generation (G²) and now the 3rd Generation (G³) it is important to remember the foundational ministry actions that are at the heart of the cause of Christ. We must continue to model personal evangelism and discipleship. We can never forgo these two critical ministry activities. Evangelizing and discipling are at the heart of Christ's call. Only as we demonstrate their priority will future generations live out these priorities, too. Never allow them to think that there is a short-cut to a “spiritual grandfather.” We must model well.

Remember to “*Keep the Main Thing the Main Thing*” and do not become distracted in ministry.

DISCUSSION QUESTION: *How can we maintain focus on the faithful actions of disciple making, leader developing, and cell church planting? What happens if we get off-target?*

It's Not about YOU (but it is about you)

We must be faithful in making and maturing disciples. We must be faithful in equipping leaders. We must be faithful in planting cell churches. BUT if we do not equip each of those to multiply, the fruit of our ministry will be limited - limited in how broad it reaches geographically AND limited in how deep it reaches into the future.

In the words of one of our faithful leaders, “*It's not what we do, but it's what others do because we equip them. We need to build what we have into the lives of others who will multiply (the) ministry.*”

This means that the fruit of our direct ministry efforts (what we do) should be overshadowed by the fruit of our multiplication efforts (what others do). If we are not personally “on target” with the important work of Evangelism and Discipleship of new believers and leaders so they may make disciples and plant churches, then our ministry will not bear the right kind of spiritual fruit. AND if we do not make sure to guide the next generations of Disciples and Leaders to multiply multipliers, then our ministry will be short-lived.

The more generations that multiply, the broader the reach of Christ across the world.

DISCUSSION QUESTION: *What happens to a ministry if it does not multiply disciples? Leaders? Cell Churches?*

Example and Influence

Above, we discussed the faithful ministry actions that keep things on target with the purpose of Christ. As you maintain that example of faithfulness, you will also be coaching your 2nd Generation (G²) Leaders - who have prayerfully identified and begun to equip the 3rd Generation (G³) Leaders. Your role with the G³ Leaders is not that of a “spiritual parent”, but as a “spiritual grandparent”. You will be leading more by influence than direct interaction.

One of the most powerful tools you can use as you mentor your G² Leaders is TRANSPARENCY. It is extremely helpful to be open about your experiences as you prayerfully identified and trained the G² Leaders. This includes the practical (how much time you spent with them, what materials you used to train, specific experiences you shared together such as evangelism, etc.); the emotional (concerns, fears, excitement, joy, etc.); and spiritual (prayer for them, helpful Scripture passages, teachings, etc.). Be candid about how you went about training the G² Leaders to walk faithfully and multiply into the next generation. Time with your G² leaders, modeling and repeating truths, is very important. More of this type of wisdom gained from experience is “caught” than “taught.”

You are investing in THEM so they may invest in OTHERS... and they are to do the same.

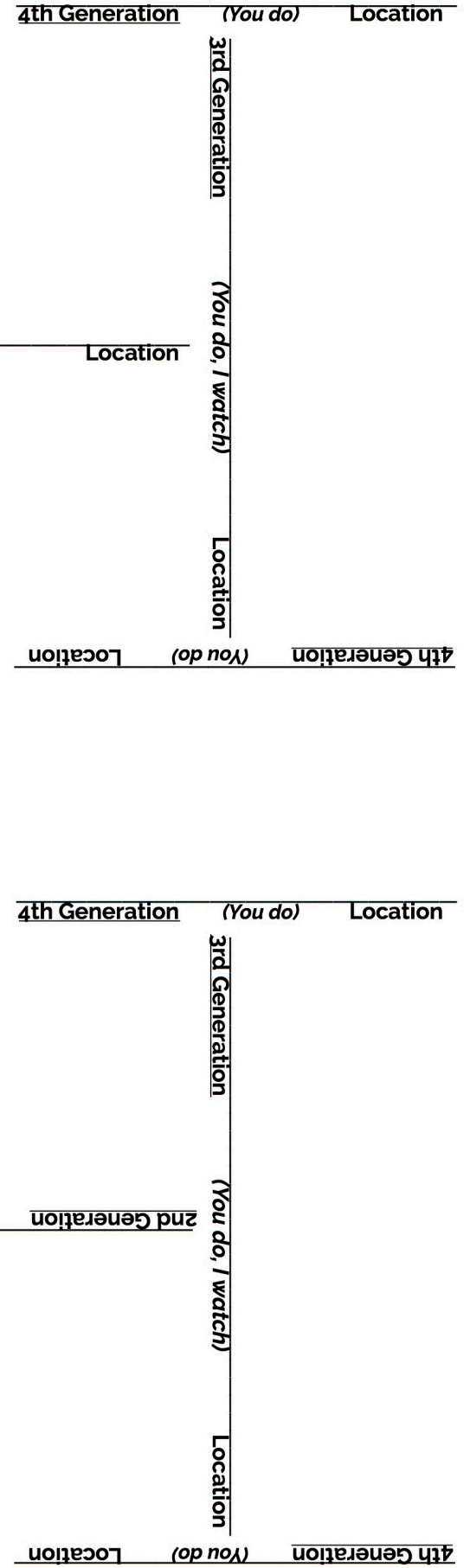
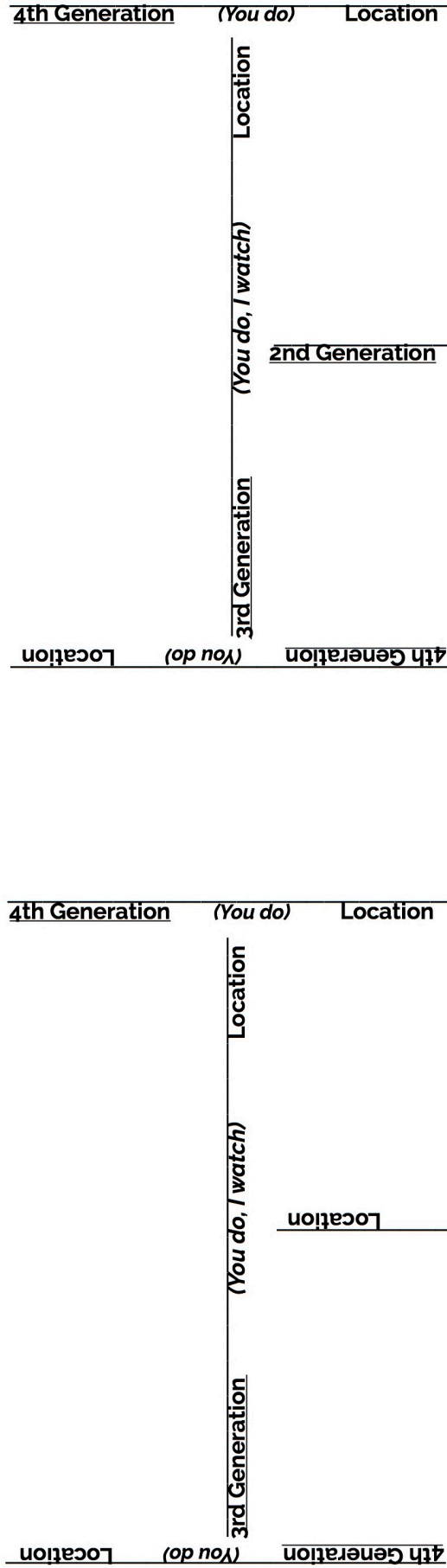
Encourage the G² Leaders to take on the role of a “spiritual grandparent” to the G⁴ Leaders - working more by influence than direct interaction.

DISCUSSION QUESTION: *How does a “spiritual grandparent” equip differently than a “spiritual parent”? How can you share your struggles and victories with your G² Leaders so that it is helpful as they train and influence the G³ and G⁴ Leaders?*

Conclusion

You are near to the limit of the number of leaders you can effectively oversee and track. As each generation of Leaders continues to multiply, your Ministry Map will become full. You will be influencing 14 Leaders - each of which should be multiplying Disciples, Leaders, and Cell Churches. This should result in hundreds and even thousands of new believers coming to faith in Christ! May your reward be great in heaven!

MINISTRY MAP



DISCUSSION QUESTIONS: *What are the main assets and strengths the local SI team has moving forward? How can we use these to their fullest potential?*

DISCUSSION QUESTIONS: *What are the main obstacles and weaknesses the local SI team must overcome moving forward? What are possible solutions?*

1. Develop a “Concert of Prayer” for your city.
2. Continue leading your church team in the SMCP.
3. Enlist new churches for a new *Basic Leadership Thrust* to take place in 3 to 4 months.
Schedule this now.
4. Assign topics to **new leaders** to teach for the coming *Basic Leadership Thrust*.
5. Make plans for the next *Basic Leadership Thrust* and the *Advanced Leadership Thrust* (“Business as Mission”) in 3 to 4 months:
 - A. Dates
 - B. Sites
 - C. Invitations
 - D. Manuals and Materials needed
 - E. Budget
 - F. Snacks
 - G. Who will lead, teach and coordinate?
6. Appoint and assign to SI Team to continue work in your original location.
7. Develop and expand the ministry in the new area where you have recently launched.

STATEMENT OF FAITH

GOD

Genesis 1:1; Deuteronomy 6:4; Matthew 28:19; John 4:24, 10:30; 2 Corinthians 13:14

We believe that there is one true, holy God, eternally existing in three persons - Father, Son and Holy Spirit - each of whom possesses equally all the attributes of deity and the characteristics of personality. In the beginning God created out of nothing the world and all the things therein, thus manifesting the glory of His power, wisdom and goodness. By His sovereign power He continues to sustain His creation. By His providence He is operating throughout history to fulfill His redemptive purposes.

JESUS CHRIST

Matthew 20:28; Acts 4:12; Romans 5:10; 2 Corinthians 5:18-19; 1 John 2:2

Jesus Christ is the eternal second Person of the Trinity who was united forever with a true human nature by a miraculous conception and virgin birth. He lived a life of perfect obedience to the Father and voluntarily atoned for (made a payment for) the sins of all by dying on the cross as their substitute, thus satisfying divine justice and accomplishing salvation and eternal life for all who trust in Him alone. He rose from the dead in the same body, though glorified, in which He lived and died. He ascended to heaven, and sat down at the right hand of the Father, where He, the only Mediator between God and man, continually makes intercession for His own. He shall come again to earth, personally and visibly, to consummate history and the eternal plan of God.

THE HOLY SPIRIT and THE CHRISTIAN LIFE

John 15:26, 16:8-11

The natural accompaniment of a genuine saving relationship with Jesus Christ is a life of holiness and obedience, attained by believers as they submit to the Holy Spirit, the third Person of the Trinity. He was sent into the world by the Father and the Son to apply to mankind the saving work of Christ. He enlightens the minds of sinners, awakens in them a recognition of their need of a Savior and regenerates them (gives them new life). At the point of salvation He permanently indwells every believer to become the source of assurance, strength and wisdom, and He uniquely endows each believer with gifts for the building up of the body. The Holy Spirit guides believers in understanding and applying the Scripture. His power and control are applied by faith, making it possible for the believer to lead a life of Christlike character and to bear fruit to the glory of the Father.

THE BIBLE

2 Timothy 3:16; 2 Peter 1:21

The sole basis of our belief is the Bible, composed of the sixty-six books of the Old and New Testament. We believe that the Scripture in its entirety originated with God, and that it was given through the instrumentality of chosen men. Scripture thus one and at the same time speaks with the authority of God and reflects the backgrounds, styles and vocabularies of the human authors. We hold that the Scriptures are infallible and without error in the original manuscripts. They are the unique, full and final authority on all matters of faith and practice, and there are no other writings similarly inspired by God.

SALVATION

Romans 3:23; 5:8; Ephesians 2:1, 8-9

The central purpose of God's revelation in Scripture is to call all people into fellowship with Himself. Originally created to have fellowship with God, man defied God, choosing to go his independent way, and was thus alienated from God and suffered the corruption of his nature, rendering him unable to please God. The fall of man took place at the beginning of human history, and all individuals since have suffered these consequences and are thus in need of the saving grace of God. The salvation of mankind is, then, wholly a work of God's free grace, not the result, in whole or in part of human works or goodness, and must be received by faith on an individual basis. When God has begun a saving work in the heart of any person, He gives assurance in His Word that He will continue performing it until the day of its full consummation.

HUMAN DESTINY

1 Thessalonians 4:16-17; Hebrews 9:27

Death seals the eternal destiny of each person. For all mankind, there will be a resurrection of the body into the spiritual world, and a judgment that will determine the fate of each individual. There is an eternal state of punishment for the unsaved and an eternal state of blessing for the saved. Those who have trusted Christ will be received into eternal communion with God and will be rewarded for works done in life.

THE CHURCH

Acts 2:42; Romans 12:1-6

The result of union with Jesus Christ is that all believers become members of His body, the church. There is one true church universal, comprised of all those who have trusted Jesus Christ as Savior and Lord. The Scripture commands believers to gather together to devote themselves to worship, prayer, teaching of the Word, observance of baptism and communion as the ordinances established by Jesus Christ, fellowship, service to the body through development and use of talents and gifts, and outreach to the world. Wherever God's people meet regularly in obedience to this command, there is the local expression of the church. Under the watch care of elders and other supportive leadership, its members are to work together in love and unity, intent upon the ultimate purpose of exalting Christ for the glory of God and the fulfillment of Christ's Great Commission.

FAITH and PRACTICE

1 Corinthians 10:24, 31; 2 Timothy 3:16-17

Scripture is the final authority in all matters of faith and practice. We recognize that it cannot bind the conscience of individuals in areas where Scripture is silent. Rather, each believer is to be led in those areas by the Lord, to whom he or she alone is ultimately responsible.



STRATEGIC IMPACT

P.O. Box 1901, DENTON, TX 76202

WWW.STRATEGICIMPACTINTERNATIONAL.COM

© Copyright, Strategic Impact. No changes may be made to this manual, but you may freely copy and distribute without making changes to content.