

I. Introduction

- A. **IDENTITY:** *We are a movement of like-minded leaders, passionately committed to Jesus Christ and to each other for the fulfillment of His Great Commission.*
- B. **VISION:** *We exist to offer every person the only hope of eternal life in Jesus Christ.*
- C. **MISSION:** *We prayerfully identify and train Leaders to multiply Disciples who ignite Church Planting Movements everywhere.*
- D. **STRATEGY:** *We establish Leadership Teams in Strategic Cities of the world to multiply Church Planting Movements among every people group.*
- E. **BUT** - There is often **confusion** about *what* "**BUSINESS**" **Strategic Impact is in.**
 - 1. We are **NOT** in the Church Growth business.
 - a) *though Churches will Grow if they use our Biblical approach!*
 - 2. We are **NOT** in the Evangelism business.
 - a) *though the reason we exist is to offer every person on earth the only hope of eternal life in Jesus Christ!*
 - 3. We are **NOT** in the Conference business.
 - a) *though we use a Conference-type meeting to kick off the ongoing process*
- F. So **what business** are we in?
 - 1. The WORLD SATURATION business... through **MULTIPLICATION!**

II. WORLD SATURATION

- A. There is **WHAT** you do, and there is the **MANNER** in which you do it. Both are of equal importance.
 - 1. 1 Peter 3:15 - *"always being prepared to make a defense to anyone who asks you for a reason for the hope that is in you; yet do it with gentleness and respect"*
- B. World Saturation through **LOVE** —> **THE DEFINING TRAIT of the Christian Life should be LOVE.**
 - 1. Embodying the Great Commandment
 - a) *Love God & Love Neighbor - these cannot be separated.*

C. World Saturation through MULTIPLICATION —> The ONLY way the Great Commission will be fulfilled is through Multiplication -

1. Fulfilling the Great Commission - the FULL Great Commission

2. Matt. 28:18-20

a) **2 Statements:** about Christ - imminence and transcendence.

b) **1 Command:** [WHAT] - Make Disciples - ***"disciple the nations"***

c) **Setting:** [WHERE] GO - Both *"as you go"* and *"go elsewhere"*

d) **2 Actions:** [HOW]

(1)**Baptize** in the name of the Father, Son, & Holy Spirit

(a) **3 METHODS** (*largely irrelevant*) -

i) **Immersion** (*dunking*) - Submersing the disciple in water.

ii) **Affusion** (*pouring*) - Pouring water over the head.

iii) **Aspersion** (*spritzing*) - Sprinkling over the head like the blood sprinkled with hyssop.

(b) **4 PERSPECTIVES** - **all true:**

i) **"Baptizo"** - *Like cloth in dye. Takes on characteristics of dye but does not become the dye. Brings about permanent change.*

ii) **"Washing"** - *Symbolic rite of spiritual cleansing.*

iii) **"Regeneration"** - *Death & Re-Birth. Symbolic death of the 'old man' and rebirth as the new man into the family of God - buried with Christ in his likeness, raised to walk in newness of life.*

iv) **"Identity"** - *Public declaration of following Christ and a member of the body of Christ, the church.*

(2)**Discipleship** - *Teach them to obey (action) all that I commanded*

(a) *Note: ALL. Holding nothing back. Raising them to FULL MATURITY... not keeping them under your thumb as a leader. TRUE LEADERSHIP lifts up and releases... it does not oppress and control.*

III. STRATEGIC IMPACT

A. We have **2 Covenants** within Strategic Impact:

1. Walk according to love (*the Great Commandment*)

2. Fulfill the Great Commission or die trying.

B. **Every** Generation **Multiplies** to the *4th* Generation in **Every** Area

1. Leaders, Disciples, Churches, Movements

IV. MULTIPLICATION

- A. The ONLY way the world will be reached with the gospel is if enough people are sharing the gospel regularly as a part of their normal, everyday life!
- B. We cannot do this all ourselves as the ONLY one trained, the ONLY one experienced, the ONLY one with a title, the ONLY one with position or platform, the ONLY one who knows how. It canNOT center on us! We must be more like John the Baptist - I must decrease, He must increase!
- C. If we are not *MULTIPLYING* and starting a *MOVEMENT of MULTIPLICATION* at every level we will NEVER fulfill the Great Commission.

V. CLOSING

- A. You have experienced the *LEADERSHIP THRUST*... the event to launch SI here. EXPERIENCE the Great Commission
- B. You have heard the invitation to enroll in the *SCHOOL OF MULTIPLYING CHURCH PLANTERS* which will keep you growing toward this multiplication - LEARN and LIVE the Great Commission.
- C. This is following Christ!
 - 1. Embodying the Great Commandment... Loving God, Loving Neighbor - in practical actions in all areas of life.
 - 2. Fulfilling the Great Commission... Sharing the only hope of eternal life - the only means of being a part of God's family to those who are currently in darkness. 1 Peter 2:9 - "*But you are a chosen race, a royal priesthood, a holy nation, a people for his own possession, that you may proclaim the excellencies of him who called you out of darkness into his marvelous light.*"
- D. I have a question for you, and it is extremely important for you to be honest with yourself in this: **Is this your core commitment? Is this the root of your calling and ministry?**
 - 1. If so, we can help you fulfill your calling and ministry!
 - 2. If anything else is your focus as revealed by your daily actions, you should spend some time with the Lord reconsidering your current career.